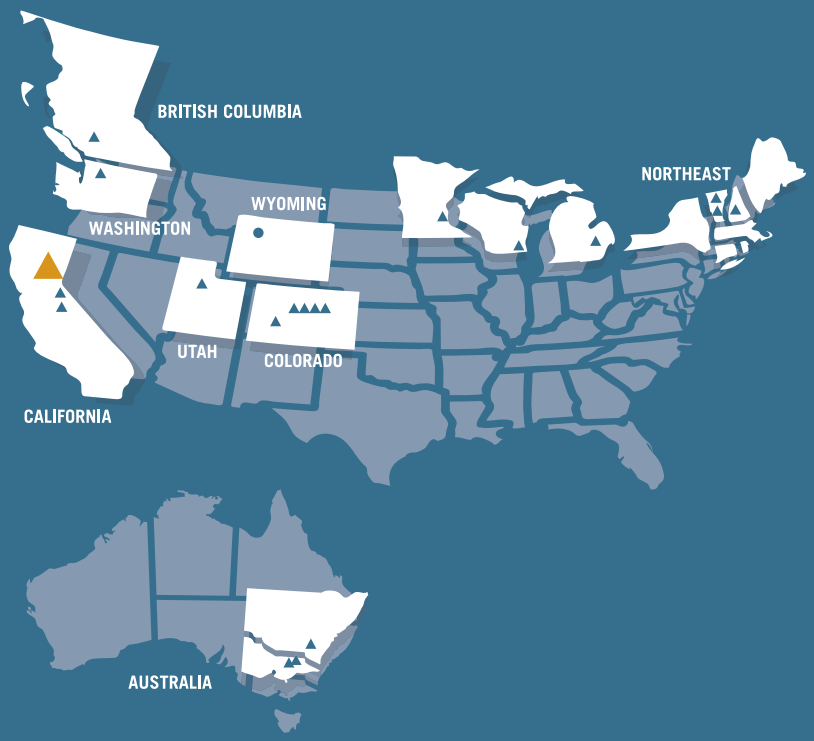
NORTHSTAR™
CALIFORNIA

NORTHSTAR PROPERTY MANAGEMENT is a division of Vail Resorts. We've been successfully managing property and community associations for more than 25 years. Our vast knowledge, ongoing innovation and expansive network ensures you make the most out of your investment. To put it bluntly, we've been around a long time, and we're really good at what we do.



OUR MISSION is to drive homeowner revenue, provide excellent service, and utilize superior management practices to maximize our homeowners' investment.

WE HAVE THE IMPACT, structure and organization to funnel more business into our rentals year round, and the dedicated property management team to provide consistent service seven days a week.

DID YOU KNOW that our home, Mount Pluto, is an extinct volcano? It accommodates 3,170 acres of skiable terrain with a total of 100 trails!

LEARN MORE AT **530.562.2208**
OR **NORTHSTARCALIFORNIA.COM**

HOMEOWNER SERVICES

ASSET PROTECTION & SECURITY

With regimented key procedures and ongoing inspections, we offer a peace of mind that your home is in good hands.

As a large, publicly traded company, we take the same level of diligence and care for your home that we do for our portfolio that spreads to over 37 resorts internationally.

24/7 GUEST SERVICES

Support staff is on call around the clock to answer questions and provide prompt maintenance, engineering and housekeeping services.

QUALITY ASSURANCE

We schedule regular unit inspections to ensure your property is in pristine condition.

We implement a consistent unit rating system to maximize bookings and revenue.

TECHNOLOGY

Our robust and user-friendly Owner Portal provides a centralized place to access:

- Statements, insurance documents and tax information.
- Real time availability of your unit.
- A live calendar showcasing current bookings as well as forecasted high-booking potential to ensure informed decisions are made for personal use.

NORTHSTAR™ CALIFORNIA

SALES, MARKETING & RESERVATIONS

VAIL RESORTS NETWORK

Benefit from Vail Resorts' connection to the biggest skier base in North America.

We provide a powerful network of marketing, sales and reservations tools that help promote your unit to guests seeking a unique resort "home away from home" experience.

Leverage our comprehensive resort and corporate marketing initiatives, including enterprise-wide lodging sales, and access to the exclusive Epic Pass Holder network.

We will increase your online presence by featuring the property on our frequently-visited resort websites.

RESERVATIONS

Maximize rental revenue through our sophisticated rate-settings system and reservation call centers.

Our owned and operated call centers are staffed with in-resort experts. Each representative is well versed in local activities and lodging to create a seamless reservation experience for guests.

GROUP SALES

Increase profit with significantly-elevated off-season occupancies. Our large sales team drives year-round business through weddings, conferences and events.

NORTHSTAR™ CALIFORNIA

REVENUE MANAGEMENT & FINANCIALS

REVENUE MANAGEMENT

We optimize your financial performance by providing strategic revenue and inventory management that adjusts rates based on seasonal demand.

Maintain exclusive access to live inventory and third party global distribution partners.

BILLING & ACCOUNTING

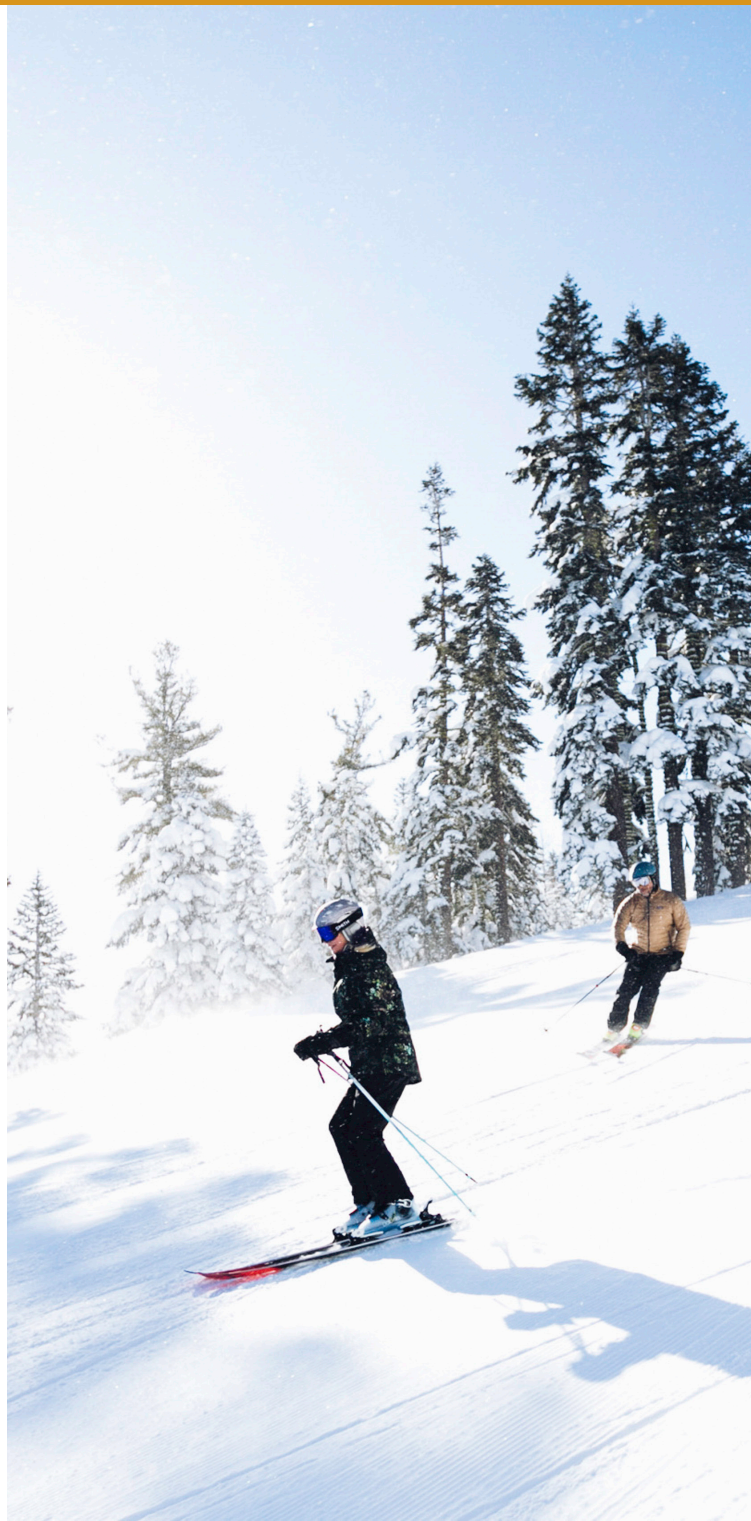
Access all billing and accounting statements through our user-friendly Owner Portal.

Simplify with automatic payments and direct deposit functionality.

DISTRIBUTION NETWORK

We manage live inventory in real time, ensuring we're accurate, immediate and competitive.

We leverage our distribution network and ongoing market data to price units effectively and positively against competitors.



NORTHSTAR™
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BENEFITS

ENTERPRISE-WIDE DISCOUNTS

Take advantage of a benefit program redeemable at all our resorts across North America, and enjoy discounts on:

- Lodging
- Summer mountain activities
- Food and beverage
- Retail, rentals and ski school

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